



Mineral Resources Review 2025

CONFERENCE AND EXHIBITION



Sponsorship Prospectus



**CIM Newfoundland &
ICM Labrador Branch**



2024 Participation



95

exhibiting companies



32

sponsoring companies



1,093

participants

Why Sponsor MRR 2025?

The **Mineral Resources Review (MRR)** is Newfoundland and Labrador's premier industry event, delivered through a strong partnership between the **CIM Newfoundland and Labrador Branch (CIM NL)** and the **Department of Industry, Energy and Technology (IET)** of the Government of Newfoundland and Labrador.

This three-day conference offers a comprehensive overview of current and future developments in the province's mining sector. It highlights new projects, investment opportunities, and discoveries, bringing together industry leaders, government representatives, and experts from exploration, mining, and supply and service sectors.

By sponsoring MRR 2025, your organization will not only gain valuable visibility among key industry stakeholders, but will also contribute to the growth and success of local educational and outreach initiatives. Your support enables CIM NL to deliver an exceptional event experience while investing in the next generation of mining and mineral professionals.

MRR includes:

- ◆ Pre-conference short courses
- ◆ Technical sessions with government and industry keynotes
- ◆ Core shack displays
- ◆ Prospectors tent
- ◆ Commercial trade show
- ◆ Public Lecture
- ◆ Diversity and Inclusion Session
- ◆ Gala Awards Dinner

mrr.cim.org

Sponsorship Levels

Equivalent to cumulative items chosen à la carte.

	PLATINUM >\$3000	GOLD \$2000-\$2999	SILVER \$1000-\$1999	BRONZE <\$1000
PRE-EVENT				
Logo & hyperlink from MRR Website				
Logo included in e-blasts				
Recognition on social media networks				
Individual Recognition on social media networks				
AT EVENT				
Logo on sponsorship signage (sized to sponsorship level)				
Recognition on Mobile App				
Recognition at plenaries and technical session rooms				
Recognition at the Gala Awards Dinner				

À-la-carte Sponsorship Items

À-la-carte sponsors will receive the visibility granted to the achieved level of sponsorship equal to the cumulative value of the sponsored items. Please refer to the chart below for information.

À-LA-CARTE ITEM	AVAILABLE	PRICE PER ITEM
REFRESHMENT BREAKS Branded signage at coffee stations. Tuesday, Wednesday, Thursday and Friday Breaks.	10	\$500
DELEGATE LUNCHES Wednesday: Logo on signage at door and buffet stations. Thursday: Logo on signage at door and buffet stations. Friday Exploration Lunch: Logo on signage at door and buffet stations.	1 1 1	\$3,000 (or 3 x \$1,000) \$3,000 (or 3 x \$1,000) \$3,000 (or 3 x \$1,000)
DELEGATE BADGE Logo printed in black and white on all badges (worn by 900+ delegates, exhibitors and visitors).	1	\$4,000
LANYARDS Logo printed on conference lanyards (worn by 900+ delegates, exhibitors and visitors).	1	\$5,000
MOBILE APP Branded and hyperlinked sponsor on APP homepage. Mobile App features the live technical program and all other conference features. 745 people downloaded the App in 2024	1	\$5,000

À-la-carte Sponsorship Items (continued)

WELCOME RECEPTION SHARED WITH CANADIAN MINERAL PROCESSORS Tuesday: Logo on signage at the door and buffet and bar stations. Welcome address and stage visuals	1	\$5,000
MEET AND GREET RECEPTION Wednesday: Logo on signage at the door and buffet and bar stations. Welcome address and stage visuals.	1	\$5,000
THURSDAY SOCIAL AT JOHNSON GEO CENTRE Logo on signage at the door. Welcome address and stage visuals.	1	\$5,000
TRANSPORATION TO JOHNSON GEO CENTRE Logo on signage at the bus stop.	1	\$2,500
MUSIC DURING THE THURSDAY SOCIAL RECEPTION AT JOHNSON GEO CENTRE	1	\$2,500
HONORARY MEMBERS RECEPTION Friday: Logo on signage at the door.	1	\$3,000 (or 3 x \$1,000)
GALA AWARDS DINNER Friday: Logo on signage at the door and buffet and at bar station, welcome address and stage visuals.	1	\$5,000
CONFERENCE SPEAKER GIFTS Logo to be printed on thank you cards included with the gift	1	\$2,000 (or 2 x \$1,000)
VOLUNTEER T-SHIRTS Logo on the front of the t-shirts	1	\$1,000
DIVERSITY AND INCLUSION SESSION Main sponsor: Logo on the technical room door and online program, short welcome address and stage visuals.	1	\$3,000
Co-sponsor: Logo on the technical room door and online program	2	\$1,000 each
STUDENT EVENT (DETAILS TO FOLLOW) Logo posted near event.	1	\$1,500
MEDIA SPONSOR (GALE FORCE WINS) Signage at the Gale Force Wins booth for the duration of the sponsored day. Background signage for each interview conducted that day. Mention by Gale Force Wins at the start of each interview.	(1) Tuesday afternoon (1) Wednesday (full day) (1) Thursday (full day) (1) Friday morning	\$2,500 \$5,000 \$5,000 \$2,500

À-la-carte Sponsorship Items (continued)

ENTRANCE ARCHWAY

A 4-panel arch at the show entrance. The center panel would display the main conference logo, with sponsor logos on the side panels.

4

\$1,000 each

TECHNICAL PROGRAM SPONSORSHIP

Logo displayed on the technical rooms screens

15 available, \$500 each,
covering sessions as follows:

(6) Wednesday	\$500
(6) Thursday	\$500
(3) Friday	\$500