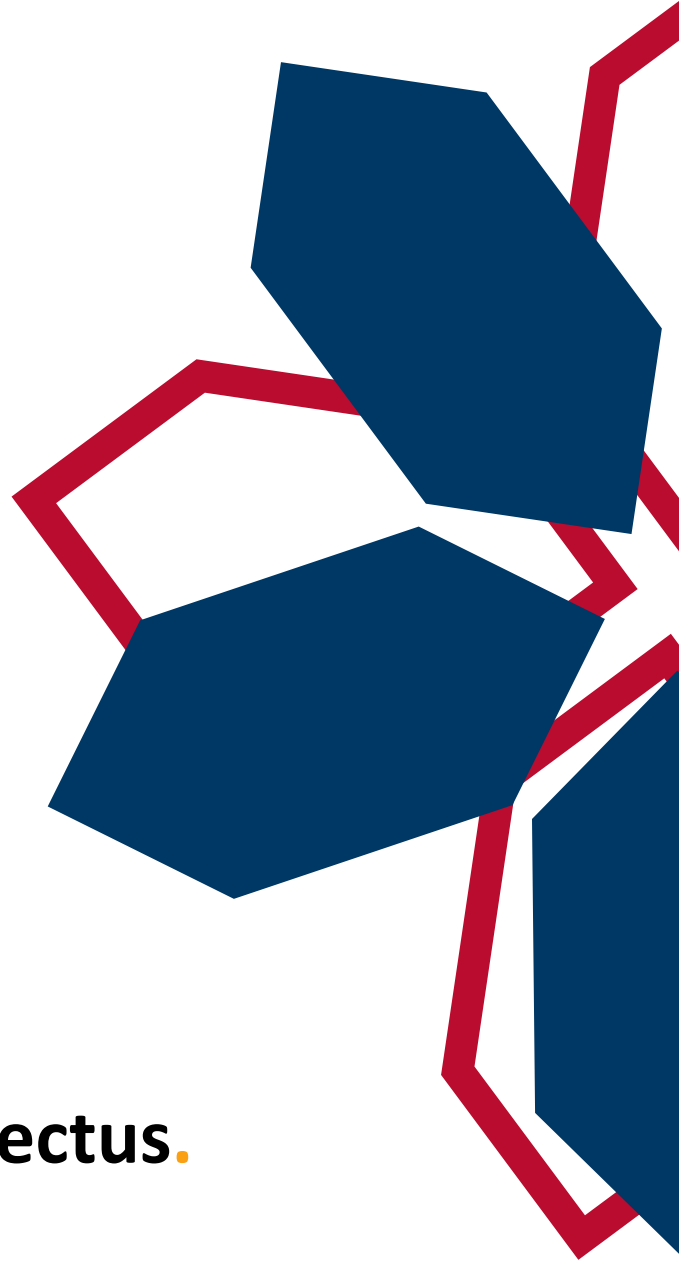


Mineral Resources Review 2023

CONFERENCE AND EXHIBITION

CIM Newfoundland
ICM & Labrador



Sponsorship prospectus.

mrr2023.cim.org

October 31 - November 3, 2023
St. John's, Newfoundland and Labrador



Why Sponsor MRR 2023?

Mineral Resources Review is a significant event in Newfoundland and Labrador, Canada, organized as a joint venture between the Newfoundland and Labrador Branch of the Canadian Institute of Mining, Metallurgy, and Petroleum (CIM NL) and the Department of Industry, Energy, and Technology (IET), Government of Newfoundland and Labrador.

The program spans three days and aims to provide insights into recent and forthcoming developments in the mining industry, emerging projects, and the potential for future investments and discoveries. The event will feature speakers from various sectors, including mining, exploration, and service and supply, as well as representatives from IET, who will offer updates on industry advancements and initiatives.

Event includes:

- Pre-conference short courses
- Technical sessions with government and industry keynotes
- Core shack displays
- Prospectors tent
- Commercial trade show
- Procurement session
- Public Lecture
- Diversity and Inclusion Session Hosted by Women In Mining
- Gala and Awards Dinner



73 - EXHIBITING
COMPANIES



900 - PARTICIPANTS



39 - SPONSORS



105 - EXHIBITORS

Sponsorship Levels.

	PLATINUM.	GOLD.	SILVER.	BRONZE.
	>\$3000	\$2000- -2999	\$1000- -1999	<\$1000
PRE – EVENT.				
Logo & hyperlink on MRR Website	◆	◆	◆	◆
Recognition in CIM Magazine ads	◆			
Recognition in e-blasts	◆	◆	◆	◆
Recognition on social media	◆ (individually)	◆	◆	
AT EVENT.				
Logo on Sponsorship Banner sized to sponsorship level	◆	◆	◆	◆
Logo in the mobile application	◆	◆	◆	◆
Recognition at plenaries and technical session rooms	◆	◆		
Recognition at the Gala and Awards Dinner	◆	◆	◆	◆

À-la-carte Sponsorship Items.

À-LA-CARTE ITEM.	AVAILABLE.	PRICE. Per item
<p>REFRESHMENT BREAKS. Branded signage at coffee stations</p> <ul style="list-style-type: none"> Tuesday Breaks <i>(mid-morning & afternoon)</i> Wednesday Breaks <i>(early morning, mid-morning & afternoon)</i> Thursday Breaks <i>(early morning, mid-morning & afternoon)</i> Friday Breaks <i>(early morning & mid-morning)</i> 	<p>2</p> <p>Early mornings (3)</p> <p>Mid-mornings & afternoons (5)</p>	<p>\$500</p> <p>\$500</p> <p>\$750</p>
<p>DELEGATE LUNCHES. (Wednesday and Thursday) Logo on signage at door and on buffet stations</p>	2	<p>\$6000 (or 6 x \$1000)</p>
<p>FRIDAY EXPLORATION LUNCH. Logo on signage at door and on buffet stations</p>	1	<p>\$3000 (or 3 x \$1000)</p>
<p>NOTEBOOKS. Logo printed on notebook</p>	1	\$4000
<p>LANYARDS. Logo printed on lanyards</p>	1	\$4000
<p>WELCOME RECEPTION. (Tuesday) Logo on signage at the door and buffet / bar stations Welcome address by your company</p>	1	<p>\$5000 (or 5 x \$1000)</p>
<p>MOBILE APP. Logos on the front page of the Mobile App</p>	4	<p>\$5000 (or 4 x \$1250)</p>
<p>MEET AND GREET RECEPTION. (Wednesday) Logo on signage at the door and buffet / bar stations Welcome address by your company</p>	1	<p>\$5000 (or 5 x \$1000)</p>

À-LA-CARTE ITEM.	AVAILABLE.	PRICE. Per item
THURSDAY SOCIAL. (Bridge Lounge) Logo on signage at the door and buffet / bar stations Welcome address by your company	1	\$3000 (or 3 x \$1000)
HONORARY MEMBERS RECEPTION. (Friday) Logo on signage at the door and buffet / bar stations Welcome address by your company	1	\$3000 (or 3 x \$1000)
GALA AND AWARDS DINNER. (Friday) <ul style="list-style-type: none"> • Dinner for honorary members (<i>recognition at the start of the evening</i>) • Dinner (<i>recognition during the evening</i>) • Dinner wine (<i>recognition during the evening</i>) • Dance music (<i>recognition during the evening</i>) 	1	\$3000 (or 20 x \$150)
CONFERENCE SPEAKER GIFTS. Logo to be printed on thank you cards	1	\$8000 (or 4 x \$2000)
VOLUNTEER T-SHIRTS. Logo on the front of the t-shirts	1	\$2000 (or 2 x \$1000)
DIVERSITY AND INCLUSION SESSION. <i>Logo on printed materials at the session</i>	1	\$3000 (or 2 x \$1,500)
STUDENT NETWORKING EVENT.	1	\$750
CIM FOUNDATION SILENT AUCTION.	1	\$1500

Note: À-la-carte sponsors will receive the visibility granted to the achieved level of sponsorship equal to the cumulative value of the sponsored items. Logos will be sized in our materials to the sponsorship level of their financial contribution and placed in alphabetical order.

Agreement.

Our company confirms its participation as:

Client Information.

Company _____

Contact _____

Address _____

Province/State _____

City _____

Country _____

Email _____

Telephone _____

Premium Sponsorship.

- Platinum Sponsor (>\$3000)
- Gold Sponsor (\$2000-2999)
- Silver Sponsor (\$1000-1999)
- Bronze Sponsor (<\$1000)

À-la-carte Items.

- Item 1 _____
- Item 2 _____

Send the completed form to Nic Capps - ncapps@marathon-gold.com

We understand that the total for the above confirmed purchase(s) will appear on one receipt issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM).

We will provide our company logo in high-resolution images in **BOTH** .jpg or .png and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

Signature _____

See you in St. John's!



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